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## Magento 1-2/PWA Migration Checklist

Section	Task	Responsible	
	PREPARE		
Preparation			
-	PLANNING	Client/Agency	
	DISCOVERY / PRE-STUDY		
	Discovery / project initiation phase	Agency	
	Functionality mapping / integrations / data exchange / directions and objects / file formats / user journey	Agency	
	Governance & processes	Agency	
	DESIGN and UI/UX GRAPHICS		
	Overall Style guide and graphical templating (UI)	Agency	
	Key global desktop page design development	Agency	
	Mobile designs development	Agency	
Set up			
	BASE SETUP		
	Magento development environment setup	Agency	
	Collaboration software setup	Agency	
	Extension installation & testing		
	if the necessary extensions are not available for M2/PWA - find alternatives, or develop custom modules to cover the functionality	Agency	
Development			
	TEMPLATING & THEME ADJUSTMENTS	Agency	
	For M2		
	For PWA		
	FEATURES & CUSTOM FUNCTIONALITY	Agency	
	develop custom features		
	extend existing modules		
	upgrade the necessary solutions for compatibility with PWA		
	INTEGRATIONS	Agency	
nitial Migratio	n: Full		
	DATA AND SETTINGS MIGRATION		
	Upgrade to Magento 2.X		
	Prepare Magento 1 database	Agency	
	Set up the Magento 2 installation	Agency	
	Set up migration tool	Agency	
	Configure / prepare for migration procedure	Agency	

	Data migration	Agency	
Testing			
	GENERAL QA		
	Cross-browser testing and bug fixes	Agency	
	Functional testing and bug fixes	Agency	
	Automated UI tests (Regression)	Agency	
	Stress tests	Agency	
	UAT		
	End-to-end UAT on Staging and Production	Agency	
	End user/customer performs their version of UAT	Client	
	Testing M2/PWA production	Client	<u> </u>
	All of the bugs found during UAT are fixed, all adjustments implemented and tested	Agency	
SEO			
	SEO		
	Tech SEO requirements and infrastructure	Agency	
	SEO extension installation	Agency	
	301 mapping - scoping	Agency	
	301 mapping - mapping	Agency	
	Dynamic rendering setup for PWA	Agency	
	SEO requirements implementation (SEO extension configuration)	Agency	
	Robots.txt	Agency	
	XML sitemap - generation and configuration	Agency	
	Run SEO audit	Agency	
	PPC campaigns updated with correct links and ADS	Client	
Analytics			
-	Digital Analytics / Google Tag Manager		
	Digital Analytics tracking requirements review and preparation	Agency	
	dataLayer/GTM module installation for Enhanced eCommerce tracking - including PWA-specific	Agency	
	Google Analytics account configuration	Agency	
	GTM configurations for Google Analytics Enhanced eCommerce tracking - including PWA-specific	Agency	
	3rd party scripts migration and setup in GTM	Agency	
	PRE-LAUNCH		
Preparation			
	GENERAL		
	All of the agreed functionality and bug fixes developed, tested and approved	Client	
	EXTENSIONS / MODULES		
	Switch to Live	Agency	
Admin			
	DNS/ Domain name		
	Update DNS zones configuration to point to the new website	Client	

	Set Time To Live (TTL) to a low value (e.g. 30 - seconds)	Client	
	INFRASTRUCTURE		
	Create Production instances / architecture / load balancing	Agency	
	Deploy M2/PWA to pre-live instance	Agency	
	SSL set up on production server	Agency	
	Automated Backup functionality is set up	Agency	
	M2/PWA production environment is accessible	Agency	
	IP address restrictions set for pre-live	Agency	
	Cron jobs are working	Agency	
	Production mode enabled	Agency	
	Code		
	Verify Staging and Production environments have identical code bases and integrations	Agency	
Configuration			
	CONFIGURATION	A	
	Change default admin url and admin password	Agency	
	Configured taxes	Agency	
	Configured Shipping methods	Agency	
	Configured Back-end Users / Roles	Agency	
	Enable HTTPS	Agency	
	Configured transaction email senders	Agency	
	Configure all email options	Agency	
	Assign BE user roles	Client	
	Confirm that all debug patches have been removed	Agency	
	Remove any users with access to project that no longer require access	Agency	
	Configure credentials		
Content			
	CONTENT MANAGEMENT		
	Test functionality with live content	Agency	
	Ensure all content is added and optimised	Agency/Client	
	Ensure all links are working	Agency/Client	
	Ensure all metadata is in place	Client	
Tooting	Check if any added content is correct	Client	
Testing	SMOKE TEST FUNCTIONALITY CHECK		
	Content / Navigation / Links / Notifications / Forms	Client	
	Search suggestions	Client	$\overline{\square}$
	Shopping cart / Payment / My account	Client	$\overline{\Box}$
	Back-end login	Client	
	GO LIVE		
	Maintenance actions	_	
	Put M1 project in maintenance mode	Agency	
	Stop cron job work on both M1 and M2/PWA projects	Agency	
	Set M1 MYSQL server temporary variables values	Agency	
	Configure data migration tool config.xml file	Agency	
	Maintenance page turn on for M2/PWA project	Agency	

	EXTENSIONS / MODULES		
	Switch to Live	Agency	
Migration: Delta			
	DELTA DATA MIGRATION		
	Final delta data migration from M1 to M2/PWA	Agency	
	Content verification	Agency	
	Reindex		
	Run full data reindex	Agency	
	Data check		
	Compare data between M1 and M2/PWA projects	Client	
Analytics			
	Google Analytics and GTM switch to Live environment IDs		
Testing			
	SMOKE TEST FUNCTIONALITY CHECK		
	Content / Navigation / Links / Notifications / Forms	Client	
	Search suggestions	Client	
	Shopping cart / Payment / My account	Client	
	Back-end login	Client	
Store Reopening			
	GO-LIVE		
	GA and GTM tracking go-live checks and adjustments	Agency	
	Update base URL for M2/PWA	Agency	
	Switch DNS A record	Client	
	Remove M2/PWA maintenance page	Agency	
	Keep M1 running	Agency	
	SEO go-live checks and adjustments	Agency	